

## Hello there

Welcome to another bumper edition of the Synergy At Work newsletter, hot off the press and direct to you inbox. This edition heralds the start of spring and the warmer months that will follow will be a welcome change for all, we're sure.

In this months edition, we lead off with a market update from Synergy Managing Director - Mike Milne. This is followed up with an article on Pavsmart resurfacing work undertaken by our Australian division on the Brisbane landmark, Story bridge. From there it's onto an excellent article that talks about the Topcon difference and what makes Topcon some of the worlds best positioning gear.

Also this month we can confirm that Synergy has again been appointed as the sole distributor for FARO product in New Zealand. Fantastic news for a great product which we're all really excited about. We round up the newsletter with articles on the economics of Pavesmart, news from the ESRI conference and an important article on the importance of an annual calibration for your Topcon Positioning gear. All that and more, so grab a coffee, sit down and have a good read at your leisure.

 [Market update from Managing Director, Mike Milne](#)



Mike Milne - Managing Director  
Synergy Positioning Systems Ltd



According to Synergy Positioning Systems' Mike Milne, in terms of the changes taking place in how construction milestones are being achieved, the industry is going through its own industrial revolution 50 years after the fact....

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 [Synergy Australia: Landmark Story Bridge resurfacing work](#)



When Brisbane's landmark Story Bridge closed for road maintenance for the time in 20 years in January 2014, it was vital the resurfacing work proceeded with the precision of the proverbial Swiss watch.

"Being a central component of the city's arterial routes and a heritage-listed bridge, this certainly was a high profile job. But actually the entire resurfacing project went off without a hitch," says Synergy Positioning Systems' operations manager Darren McDonnell. Click on More Information to get the full story on this Australian icon.

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## *The Topcon difference*



As far as Synergy Positioning Systems managing director Mike Milne is concerned, the Topcon difference comes down to the robustness of the product – in both physical and technological terms – and the company's comprehensive in-house research and design methodologies.

"Topcon is continually pushing the boundaries; the confidence in its abilities to successfully refine and revolutionise comes from experience and a history of innovating stretching back over 80 years."...

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## ➤ Synergy Positioning the sole FARO Laser scanner agency in NZ



Synergy Positioning Systems is pleased to announce FARO has once again chosen Synergy Positioning Systems as its sole distributor for the New Zealand market.

With over 15,000 customers worldwide, including a rapidly growing client base in New Zealand, FARO remains a leading global developer and supplier of 3D computer-aided measurement technology, imaging devices and support software....

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## ➤ By the numbers: Economics of using Pavesmart technology



While Synergy Positioning Systems' patented PaveSmart asphalt paving technology can't help companies predict the future, it's certainly capable of eliminating risk.

"If there's too much variable difference in the amount of asphalt used across a rehabilitation project, the company concerned can't give their client the certainty that they won't be paving over design and subsequently be over budget on material," says Synergy's Mike Milne.....

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## News from the New Zealand ESRI User Conference



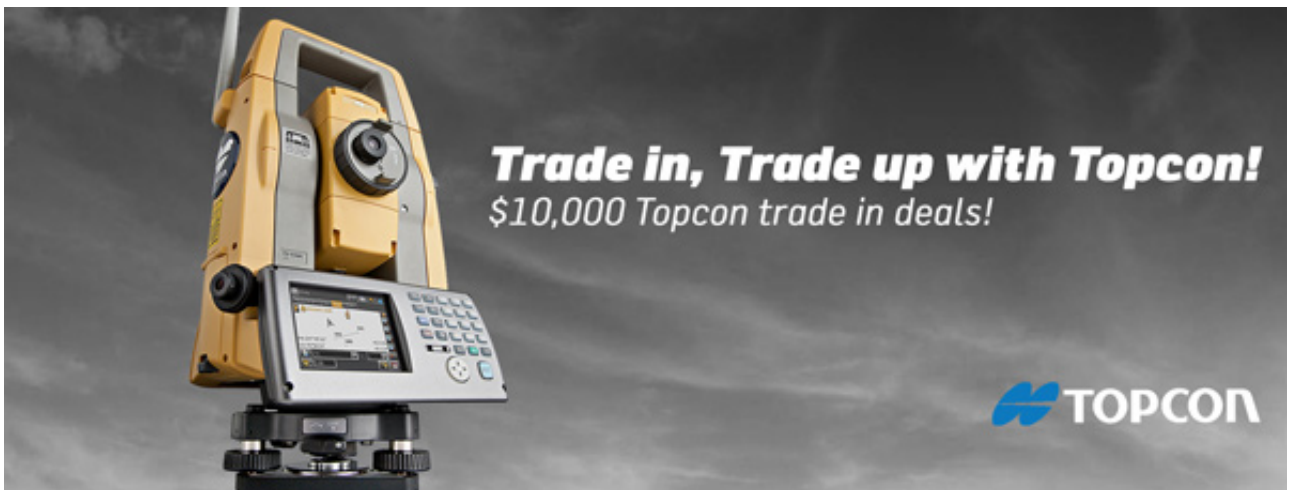
### New Zealand Esri User Conference

18 - 20 August 2014 | SkyCity, Auckland

Held during August, the New Zealand ESRI User Conference (NZEUC) saw delegates and exhibitors from within the local GIS community gather in Auckland to explore the latest trends and developments in the rapidly expanding spatial technology sector....

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## Trade in, trade up. Upgrade your old gear.



A quick reminder that Synergy Positioning Systems are offering two super hot NZD10,000 trade in deals on Topcon PS Series Robotic Total Stations and the Topcon GR-5 GPS with Rover kit. Like it? We thought you might...

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## *Synergy Australia now CASA accredited for UAV flights*



Good news from Synergy Australia this month. Our UAV team in Australia are now officially CASA accredited. This is an excellent accreditation to receive and means that Synergy Australia are now able to undertake UAV surveying flights. A big "well done" to all involved.



## *Synergy Support contact information*



Support is a hugely important part of the Synergy product and service offer and one that we take very seriously. In this era of high technology equipment, it's important to know that you've got back up and support from your solution provider when you need it.

If you need support or assistance with product provided by Synergy Positioning Systems, make sure you contact the Synergy Support team by phone on 0800 867 266 or by email at [support@synergypositioning.co.n.z](mailto:support@synergypositioning.co.n.z).



## *Annual calibration service for Topcon equipment*



Synergy Positioning Systems service manager John Morrison says that, with ever stricter ISO regulations in place on construction sites, the need for contractors and sub-contractors to ensure their equipment carries a valid calibration certificate is greater than ever.

“Whether it’s a rotating laser, a theodolite, or a full robotic total station, every piece of equipment onsite needs to adhere to ISO regulations as part of the quality assurance process. Click on the link below to find out more about Topcon Calibration.

→ [MORE INFORMATION](#)

➤ *Call for case studies. Great exposure for your business.*



# WE WANT YOU!

Using Synergy equipment in the field and think it would make a great case study? Want exposure for your business? If you have a story that you think would be of interest to our readers, let us know and we'll write it up for you. A great way to get exposure for your business and brand. Call in on 0800 867 266 and ask for marketing. We'll take it from there.

 **Contact Us**

Call: 0800-867-266

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